

6 July 2026

HSBC appoints Nick Elias as Head of Wealth Platforms, Wealth and Premier Solutions

HSBC today announces the appointment of **Nick Elias** as **Head of Wealth Platforms, Wealth and Premier Solutions**, effective 15 August 2026. Based in London, he will report to Lavanya Chari, Head of Wealth and Premier Solutions, HSBC.

In this new role, Nick will enable HSBC to further embed AI into platforms and services to make interactions with clients simpler, faster and more personalised.

Nick will also lead the Wealth Transformation Programme to build a future-proof wealth business model. He will accelerate best-in-class client experiences, deliver AI capabilities that support client-facing colleagues and embed them in client journeys. This includes scaling Wealth Intelligence, HSBC's generative AI platform that supports stronger client outcomes through high-quality market insights and personalised investment strategies.

Since joining HSBC in 2012, Nick has held multiple leadership roles across frontline corporate banking, wholesale banking and frontline transformation. He is currently Global Head of Customer Relationship Management, within the Corporate and Institutional Banking (CIB) Chief Operating Office (COO) function, where he has led the digital vision for CIB's global frontline ecosystem and the delivery of AI-enabled platforms across the client lifecycle.

Lavanya Chari, Head of Wealth and Premier Solutions, HSBC, said: "Nick's appointment is a key milestone for our wealth business. It strengthens the digital platforms that power our proposition and accelerates our AI capability, so we can bring deeper insight, more personalisation, and a better end-to-end experience as clients pursue their wealth goals."

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Media enquiries

Jeremy Cheung	+852 6131 6315	jeremy.k.y.cheung@hsbc.com.hk
Darren Lazarus	+44 (0)7984 067 235	darren.lazarus@hsbc.com

Notes to Editors

About HSBC Private Bank

HSBC Private Bank helps clients manage, grow and preserve their wealth for generations to come. Its network of global experts helps clients access investment opportunities around the world, plan for the future with wealth and succession planning, manage their portfolio with tailored solutions, and find the right support for their philanthropy.

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About HSBC Holdings plc

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 56 countries and territories. With assets of US\$3,306bn at 31 March 2026, HSBC is one of the world's largest banking and financial services organisations.