

## **Video Transcript**

### **HSBC Private Bank: The right connection**

In a world shaped by connections, advantage lies in choosing the right ones. We specialise in connections to the right team and the right opportunities, at the right time.

We bring together the institutional strength of the HSBC Group. Our specialists in asset management, investment and corporate banking, lending, research, insurance and more, guide you through uncertainty and give you the flexibility you need.

We bring together global scale and on-the-ground insight through thousands of experts, connected to you through your relationship manager.

For over 160 years, we've helped families protect and build legacies. From succession planning to philanthropy, we design solutions that endure.

Our investment strategies span opportunities across asset classes, ensuring they are tailored to your long-term goals.

In a world full of connections, we help you make the right ones.

HSBC Private Bank. The right connection.