HSBC Private Bank

Global Entrepreneurial Wealth Report 2026:
Investing for an AI world

Transcript

The world is shifting.

Trade. Technology. Geopolitics

For entrepreneurs, disruption can open up opportunity.

95% are confident about their business prospects, AI and technology are top factors.

And they're backing that confidence.

79% plan to invest more in AI than last year.

21% of revenue is now being allocated to AI on average.

But it's not about cutting jobs.

Greater productivity and stronger profit margins are the top reasons for increased AI use.

And that trust in AI goes beyond business. 66% of entrepreneurs are investing in AI technologies personally.

- 91% trust in AI for use in their personal lives
- 90% trust in AI for helping them in business
- 84% trust AI as a tool for managing investments

So where are they putting their money?

They're looking for:

- Risk-adjusted returns
- Inflation protection
- Diversification

And beyond traditional investments, alternative assets have become more mainstream.

Entrepreneurs are increasingly keen on direct investments in private companies

Business. Wealth. Global mobility.

See how the world's wealthiest entrepreneurs are navigating a new era.

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