
[Title] ESG and Sustainable Investing at HSBC

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What exactly do we mean when we talk about ESG and Sustainable Investing?

It's about aligning your investments with your sustainability preferences.

ESG – environmental, social and governance, - and sustainable investing enables you to align your investments with your values.

Our analysis shows that ESG and Sustainable investing can help unlock new investment opportunities, build a more resilient portfolio, and for Purpose investing, delivering positive and measurable outcomes.

From aiming for long-term financial returns, to achieving purposeful outcomes, as a global wealth manager, HSBC offers a broad range of ESG and sustainable investing solutions and insights built to meet your goals and preferences.

1. Unlocking investment opportunities

Our world is rapidly evolving: changes in global economies, industries and societies are unlocking new opportunities for innovation and growth.

ESG and sustainable investing themes such as 'energy transition', 'circular economy and biodiversity' and 'Healthcare and social empowerment', offer strong investment potential.

Integrating these considerations into an investment approach provides a pathway for investors to capture new opportunities underpinned by global trends.

2. Building a more resilient portfolio

Our research shows that investing in companies with strong ESG practices and following a broad-based, diversified approach can make your portfolio more resilient over the long-term.

As with any investment approach, diversification remains crucial when considering any investment strategy.

So why do companies with strong ESG credentials have the potential to perform better?

Because companies with strong ESG credentials are often better equipped to manage long-term challenges like climate change, regulatory shifts and social expectations.

They tend to have lower costs of capital, greater operational efficiency and stronger relationships

with stakeholders. That all adds up to improved business performance and the ability to weather global economic shocks more effectively.

3. Investing with Purpose

Purpose investing seeks to deliver intentional, positive and measurable outcomes, aligned to a specific environmental or social objective.

It helps to add unique dimensions of value to your investment portfolios, offers diverse opportunities to advance social and environmental solutions that also produce financial returns.

Want to learn more about ESG and sustainable investing?

Speak with us, today. Contact your Relationship Manager to find out more.

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