

## HSBC Global Private Banking & EarthWatch Sustainability Leadership Programme

[VO] Scott Bearman Brown, Senior Learning Manager, Corporate Partnerships, Earthwatch

"Nature plays a crucial role in providing food and feed, energy, medicine, resources. A variety of materials that are fundamental for people's wellbeing and for maintaining our cultures."

"Companies have been experiencing the impact of global warming and climate change for quite some number of years. Now, the situation today where we have some of the impacts of climate change are real and direct, and indirect threats to the very operations that business have, and their financial viability."

**Super: As businesses, we have to do better and soon.**

[VO] Jennifer Ting, Head of Marketing, Global Private Banking, Asia Pacific, HSBC

"HSBC has an unwavering commitment to help our clients and their businesses transition to net-zero."

**Super: We're striving for the goal of Net Zero.**

[VO] Frances Chen, Head of Corporate Sustainability, Singapore, HSBC

"As a financial institution, the biggest impact that we can make is to direct and channel financial flows to support the sustainable development agenda of the world."

[VO] Lavanya Chari, Global Head of Investments and Wealth Solutions, Private Banking and Wealth Management, HSBC

"A point that we really really want to emphasise, is there is no trade-off between sustainability and investment returns."

**Super: Going green doesn't mean sacrificing investment returns.**

**Super: For over a decade, HSBC has engaged the Next Generation of leaders.**

**Super: Inspiring and supporting sustainable ambitions from the jungles of Borneo to wherever you are.**

**Super: Opening up a world of opportunity for the Next Generation.**

[VO] Sofia Bensily, Chief Executive Officer, AntePlastics.

"I'm Sofia Bensily, CEO of AntePlastics."

"AntePlastics exists to solve the world's massive plastic waste problem."

"Sustainability has always been something that's at the back of our minds but what was really impactful for me was a couple of years ago I had the opportunity to be a part of a trip with HSBC as well as Earthwatch to Borneo. And we witnessed the beauty of nature as well as the unfortunate impacts of human activity on the environment."

**Super: Why we're doing things**

"Start questioning why we're doing things the way we're doing them right now."

**Super: How we can do better**

"Start questioning how we can do it better and how we can do it in a more environmentally sustainable way that will enable the world to still be a good place for the next generation and the generations to come."

[End frame – HSBC Logo and Brand Promise]